



ANDHRA LOYOLA COLLEGE

AUTONOMOUS :: VIJAYAWADA - 520 008

Established : 1954

**A CHRISTIAN MINORITY COLLEGE WITH CONSTITUTIONALLY PROVIDED RIGHT OF ADMISSION
(AN ISO 14001 : 2015 INSTITUTION)**

**THE ONLY COLLEGE IN BOTH THE TELUGU STATES TO HAVE BEEN RANKED AMONG
THE TOP 150 COLLEGES BY NIRF SINCE THE INCEPTION OF THE RANKING IN 2017**

**SELECTED UNDER THE STAR COLLEGE SCHEME OF DBT AND FIST PROGRAMME OF DST, GOVT.OF INDIA
SELECTED FOR ENHANCEMENT OF QUALITY AND EXCELLENCE UNDER RUSA BY MHRD, GOVT.OF INDIA**

70th Annual Report 2023-2024

A College Dedicated to All-Round Development of its Students



Andhra Loyola College (Autonomous), Vijayawada -520 008 **70th Annual Report 2023-2024**

COMMENCEMENT OF ACADEMIC YEAR

The Academic Year 2023-2024 began for different sections of Students as detailed below:

Intermediate :Senior Inter - 01.06.2023; Junior Inter - 09.06.2023

Under Graduate :V Semester - 12.06.2023; III Semester - 03.07.2023 ;

I Semester - 12.07.2023

Post Graduate:II Semester -25.09.2023; I Semester : 05.10.2023

New Officials

The commencement of the current academic year saw the following changes in the administrative set up of the College:

- **Rev.Fr.G.Kiran Kumar, SJ**, of Mathematics Department **Dr.M.Srinivasa Reddy** of History Department ; and **Rev.Fr.K.M.Prabhudas, SJ**, of English Department were appointed as the Vice Principals for II UG Sections ; and for III UG and PG Sections respectively.
- **Rev.Fr.K.Anil Kumar, SJ**, of MBA Department was appointed as the Controller of Examinations
- **Dr. L. Subha** of English and **Dr.D.Thabitha** of Mathematics Departments were appointed as the Dean of Student Activities and Women Cell Coordinator respectively.
- **Dr.N.Satyanarayana** of Economics and **Mr.D.Eleesha** of English Departments were appointed as the Programme Officer of our College NSS Unit I ; and Care taker of NCC R & V wing respectively.

Profile of the College: During the current academic year, our College, with 195 Teaching and 123 Non-Teaching and Supporting Staff is offering 05 Intermediate Groups, 29 UG Programmes, 02 PG Programmes and catering to the needs of 5005 Students, including 2073 (694 (Jr.Inter) + 1208 (I UG) + 171 (IPG)) students, who have got admitted in the current academic year. When we celebrated our College Diamond Jubilee Ten years ago, we had 175 Teaching and 80 Non-Teaching Staff and a Student Strength of 3430.

Examination Results: Here is an overall picture of the examination results of the previous academic year with respect to the Intermediate, Degree and Postgraduate sections.

Our Intermediate, Degree and PG students scored an overall 94, 84 and 100 pass percentages respectively for the last academic year.

Intermediate Results:

Group	MPC	BiPC	MEC	CEC	HEC	Total
Appeared	278	139	44	101	42	604
Passed	267	130	42	90	41	570

Degree Results:

B.Sc.	DCS	DSC	DML	DP	DC	DB	DZ	DCP	DEC	DVC
Pass %	87	98	44	97	97	76	100	69	36	98
B.Sc.	DFC	DCM	DMC	DPC	DMB	DAI	DHM	DAG	DPS	DEL
Pass %	93	45	100	100	98	73	86	87	100	98
B.A.,	DEH	DGH	DPH	B.Com. General	B.Com Comp.	BBA General	BBA	BMS		
Pass%	93	100	100	60	60	96	64	55		

* No admissions and the overall results of the Degree sections is 84%

P.G. Results:

Course	MCA	MBA
Pass %	100	100

The overall pass percentage: 92%

I congratulate the Vice-Principals as well as the members of the faculty for achieving these good results. I also thank the Controller of Examinations, the Deputy and the Assistant Controllers and their team for their painstaking work in bringing out the Autonomous results on time.

Introduction of New U.G. Programmes: Three new U.G. Programmes, i.e. BMS Maritime Logistics and BBA Business Analytics were started from the current academic year 2022-2023.

With these, the total number of U.G. Programmes in operation currently stands at 31 with 40 Sections, P.G. Programmes at 2 and Intermediate Groups at 5.

Courses Being Offered:

	Intermediate (E.M.)		B.Com., BBA, BCA BMS
		23	B.Com. General
1	Maths, Physics, Chemistry	24	B.Com. Computers
2	Botany, Zoology, Physics & Chemistry	25	B.B.A. General
3	Commerce, Economics & Civics	26	B.B.A. Aviation Management
4	Maths, Economics & Commerce	27	B.B.A. Logistics Management
5	History, Economics & Civics	28	B.B.A. Retail Operations
	Undergraduate Courses	29	B.M.S. e Commerce Operations
	B.A., (E.M.)	30	B.M.S. Maritime Logistics
1	Special English	31	BCA
2	Economics		
3	History		
4	Political Science		
5	Public Policy		
6	Anthropology		
7	Psychology		

	B.Sc., (E.M.)		Post Graduation(E.M.)
8	Mathematics		
9	Statistics	1	MCA
10	Physics	2	MBA
11	Chemistry		
12	Botany		
13	Zoology		
14	Biotechnology		
15	Microbiology		
16	Food Technology		
17	Electronics		
18	Computer Science		
19	Visual Communication		
20	Artificial Intelligence		
21	Data Analytics		
22	Agricultural and Rural Development		

Valedictory of Platinum Jubilee Year of ALC (Autonomous) :

The Academic Year 2023-2024 is the Platinum Jubilee Year of our Andhra Loyola College. Sri.Abdul Nazeer, the Honorable Governor of Andhra Pradesh had inaugurated the Platinum Jubilee year of College on 12th April 2024, Wednesday.

We celebrated the Valedictory of the same on 7th March 2024 with Dr.Kambhampati Hari Babu, Hon'ble Governor of Mizoram and an Illustrious Alumnus of the College, as the Chief Guest; and Shri Metta Venkateswara Rao Gaaru, a Venerable Founder Telugu Faculty of our College, as the Guest of Honour to emphasize the fact that the Faculty form the backbone of any educational Institution.

All the Dignitaries paid Floral Tributes with utmost gratitude to the Founding Jesuit Fathers and all the other Venerable Persons associated with the founding of Andhra Loyola College before getting on to the Dais.

Felicitated eleven of our National Award Recipient Illustrious Alumni on the occasion in the presence of an impressive gathering of the present and past Management Members, Staff, Students, Benefactors, Well-wishers, the Clergy and Religious to bring home the legacy and contribution of our College to the society at large in all these years.

All our Illustrious Alumni - the Hon'ble Chief Guest and the National Award Recipient Illustrious Alumni, who were felicitated, - in one voice expressed how the discipline, academic rigor and the values instilled in them by their Alma Mater enabled them to scale the heights they did and contribute to the good of the society, at large, true to the spirit of the **College Motto : Deva Seva - Desha Seva;** and Value System that stresses on **the Ever More, Better and Greater!**

We shall all, once again, praise and thank the Almighty with grateful hearts for blessing and enabling this Temple of Learning to form its students as Men and Women for others and mould them as Global Citizens with Competence, Conscience and Compassionate commitment ; and beseech the Almighty to continue to walk with it in fulfilling its Mission.

This academic year has recorded creditable achievements by our Teaching Fraternity in terms of research activity, Publications, and Paper Presentations, etc. in International/ National Seminars/Webinars/Faculty Development Programmes/Workshops, being the Resource Persons, and delivering the Invited Talks/ Guest Lectures, etc.

Research Activities:

➤ **Additional Qualifications acquired:**

Ph.D. Awarded (Six):

1. Ms.A.Sree Lakshmi, Dept.of Commerce was awarded Ph.D Degree in Commerce for her thesis entitled “A Study of Consumer Behaviour with Respect to Shopping Malls in Vijayawada City (AP)” by Dr.B.R.Ambedkar Open University, Hyderabad, on 19.08.2023.
2. Ms.Ch.Vara Lakshmi Dept.of MBA was awarded Ph.D Degree in Business Management for her thesis entitled “An Empirical Study on Customers Perception Towards Adoption of Fintech Products and Services with Reference to Andhra Pradesh” by Sri Padmavati Mahila Visvavidyalayam, Tirupati, on 23.09.2023.
3. Fr.K.M.Prabhudas,SJ, Dept. of English was awarded Ph.D Degree in English for his thesis entitled on “Christian Mysticism in Kahlil Gibran’s Select Works – A Critical Study” by The Gandhigram Rural Institute, (Deemed to be University), Gandhigram - 624 302, Tamilnadu on 08.01.2024
4. Mr.K.NagaKoteswara Rao, Dept. of Mathematics was awarded Ph.D in Mathematics for his thesis entitled Research “On Prime Radicals of Near-Rings” by Acharya Nagarjuna University, Nagarjunanagar, Guntur District, on 1st April 2024
5. Ms.T.Rojamani Dept.of Library Science was awarded Ph.D Degree for his thesis entitled “Prototyping and Analyzing the Impact of ICT on Information Seeking Behaviors of Library Users in Autonomous Engineering Colleges Under JNTU, Kakinada” by Acharya Nagarjuna University, Nagarjunanagar, Guntur District, on 4th April 2024
6. Mr.B.K.Sudhakar, Dept. of Physics Departments was awarded Ph.D Degree in Physics for his thesis entitled “Physical, Structural, Elastic, Optical, Thermal Studies of Oxyfluoroborate Glasses Mixed with certain Transition Metal Ions and Sesquioxide Ions” by Acharya Nagarjuna University, Nagarjunanagar, Guntur District, on 29th April 2024.

With these, the total number of Ph.D. holders among our Staff goes up to 67; while that of the Faculty Members with M.Phil. stands at 15; and the faculty members with NET and SET Qualification at 21.

Ph.D. Thesis Submitted (2):

Mr.R.Ramu of Economics and Sri.D.Bhaskara Rao of BBA Departments have also submitted their Ph.D Theses during this Academic Year and are awaiting their Viva Voce.

AWARDS AND RECOGNITIONS:

Research Recognition/Awards :

- **Prof. N. Veeraiah**, Director of our Research Centre, and **Dr.M.C.Rao**, of our Physics Department, were ranked by the Scopus (Elsevier) in collaboration with the Stanford University, USA, among the top 2% of Scientists in Material Science Category for their Publications from 2003 to 2023.
- **Dr.M.C.Rao, Dr.Ch.Srinivasa Rao, Dr.G.Sahaya Baskaran and Dr.P.V.S.Sairam** of Physics Department, **Dr.B.Siva Kumari** of Botany Department (Dr.P.Jayaprada and Dr.J.Rakesh Babu, our Former Faculty) figured in ALC Scientists Rankings 2024 as per AD Scientific Index.

<https://www.adscientificindex.com/?university=Andhra+Loyola+College>

We congratulate all these Scientists whole heartedly

- **Dr.B. Rajeev Kumar** of our MBA Department received "RSRI Best Researcher Award " from the REST Labs in an International Conference on Computational Science & Intelligence (ICCSI 2023) organized by REST Labs & REST Society for Research International, Kaveripattinam, Krishnagiri, Tamil Nadu, on 04th and 05th August 2023.

Institutional Achievement:

- In spite of all the odds, Andhra Loyola College was ranked in the 100 to 150 Band of NIRF Ranks - 2023 for Colleges, thus making it the only College from both the Telugu States to have been getting ranked in the top 150 Colleges at the National Level from among more than 43000 Colleges since the commencement of NIRF Ranks in 2017
- Indian Red Cross Society Branch of NTR District presented our College with the Red Cross Excellence Award on 14.06.2023, the World Blood Donors' Day

Individual:

- **Dr.P.Venu Gopala Rao** of our Mathematics received **Indo Pacific Best Teacher Award 2023** from International Multidisciplinary Research Foundation on 5th October 2024.
- **Dr.M.Srinivasa Reddy**, was honored with the **Lifetime Achievement Award** by Artificial Intelligence, Medical and Engineering Researchers Society on 2nd March 2024.
- **Dr.G.Sahaya Baskaran**, our HEPSN Coordinator, was awarded "**Viklang Swabhiman Samman - 2023**", for his dedication and devotion to the Empowerment of Persons with Disabilities, by **Servants of the People Society, New Delhi**.

RESOURCEFULNESS OF OUR FACULTY:

Besides the Honours, Awards, Recognitions and Patents won by our Faculty Members, quite a good number of our faculty members have also won various Recognitions, including some faculty members being appointed Members of Committees constituted by the State Government for different purposes, invited as Resource Persons for Webinars/Seminars/Workshops, appointed Reviewers of reputed International and National Journals, University Nominees and Members of the Board of Studies of various Colleges, Subject Experts, Jury Members for different competitions and Consultants for various assignments.

PATENTS:

Dr.M.C.Rao of our Physics Published Patent entitled:

- Development of zinc oxide nanoparticles induced liquid crystals for display Application
- Designing a High Gain Dual Feed Microstrip Patch Antenna for Ka-Band (28/38 GHz) Application from Office of the Controller General Patents, Designs & Trade Marks Department of Industrial Policy & Promotion, Ministry of Commerce & Industry, Government of India respectively

Dr.B.R. Kumar of our MBA Published Patent entitled:

- Impact of Artificial Intelligence in Business Environment
- An Innovative Based Framework For Smart Health Care Monitoring System
- Analysis of the Development of Indian Government' E-Commerce Network and in Cities
- Financial Risk Assessment And Mitigation Platform For Portfolio Management

- HR Case Management System with Workflow Automation and Knowledge Management from Intellectual Property of India Patent and Design Journal Title of the invention

I hereby place on record all our sincere appreciation to this entire Faculty.

PUBLICATIONS RESEARCH ARTICLES:

DEPARTMENT OF ENGLISH

1. Dr. B. Raju published an article titled "*A Comprehensive Exploration of Themes in Family Matters*" in the International Journal for Multidisciplinary Research (IJFMR), E-ISSN: 2582-2160, with an impact factor of 9.24.
2. Dr. B. Raju published an article titled "*Mapping the Spiritual Journeys through Cultures: James Vance Marshall's Walkabout Culture*" in Zeichen Journal, Volume 9, Issue-1
3. Dr. Lanke. Subha published a paper titled "*Psychological Concatenation of Desires*" in the International Journal for Multidisciplinary Research (IJFMR) E-ISSN: 2582-2160, Impact Factor: 9.24, Volume 5, Issue 6th November, 2023.
4. Dr. Lanke. Subha published a paper titled "*Surreptitious, Suppression in Secluded Life*" in an Almanac of Multidisciplinary Research Perspective, IJFMR, Impact Factor: 9.24, Volume 5, Issue April-May 2024.

DEPARTMENT OF PHYSICS

1. Dr. BK. Sudhakar, published a paper titled *Influence of Ni²⁺ ions on the physical, structural, elastic, optical, and thermal aspects of oxy fluoro borate glasses mixed with sesquioxide ions (Al³⁺/Y³⁺/Sb³⁺)*, in International Indexing Results in Optics Volume 15, May 2024,
2. Dr. N Rama Krishna Chand published a paper titled *Bio behavioral, elastic, structural and spectroscopic aspects of CZPT glasses* in the Optik - International Journal for Light and Electron Optics Volume 274.
3. Dr. N Rama Krishna Chand published a paper titled *The physical, structural, elastic, optical and thermal studies on sesquioxides (Al₂O₃, Y₂O₃, Sb₂O₃) doped Oxy Fluoro Cobalt Borate Glasses* in Physica scripta Volume 98, Number 6
4. Dr. N. Rama Krishna Chand published a paper titled *Synthesis, growth, and characterizations of bis-ethylene diammonium diphenolsulfonate monohydrate single crystal: Optoelectronic and antibacterial aspects* in Journal of Molecular Structure Volume 1306
5. Dr. N. Rama Krishna Chand published a paper titled *Influence of Ni²⁺ ions on the physical, structural, elastic, optical, and thermal aspects of oxy fluoro borate glasses mixed with sesquioxide ions (Al³⁺/Y³⁺/Sb³⁺)* in Results in Optics Volume 15
6. Dr. N. Rama Krishna Chand published a paper titled *Synthesis, growth, and optical applications of N, N'-bis (2-aminophenyl) ethane-1,2-diammonium picrate: An organic crystal* in Journal of Molecular Structure Volume 1300.

7. Dr. N. Rama Krishna Chand published a paper titled *Spectroscopic and TL properties of Sm₂O₃ doped lead silicate glasses containing alumina and antimony oxides* in *Optical and Quantum electronics* Volume 56(3)
8. Dr. M.C. Rao published an article titled "Optical and spectral properties of dispersed ZnO p-n octyloxy benzoic acid liquid crystalline compounds" in the *Journal of Applied Spectroscopy*, 89(6) (2023) 1177-1183.
9. Dr. M.C. Rao published an article titled "Structural, electrical and dielectric studies of PVA based NANO₃ polymer electrolytes for battery applications" in the *International Journal of Ambient Energy*, 44(1) (2023) 246-255.
10. Dr. M.C. Rao published an article titled "Estimation convection related parameters over Vijayawada station, India" in *Thalassas: An International Journal of Marine Sciences*, 39 (2023) 357-378.
11. Dr. M.C. Rao published an article titled "Flexible multiband near-field cloaking metasurface for C, X, and Ku band applications" in *Applied Physics A*, 128 (2023) 1091 (1-15).
12. Dr. M.C. Rao published an article titled "Preparation and optical studies on PAN: NaI based gel polymer electrolytes" in *Research Journal of Chemistry and Environment*, 27(1) (2023) 97-103.
13. Dr. M.C. Rao published an article titled "Fabrication of InVO₄/SnWO₄ heterostructured Photocatalyst for Efficient Photocatalytic degradation of Tetracycline under Visible Light" in *Environmental Research*, 220 (2023) 11519.
14. Dr. M.C. Rao published an article titled "Structural and morphological and photoluminescence properties TiO₂ doped CdO nanocomposites prepared by simple solution method" in the *Journal of Applied Spectroscopy*, 90(1) (2023) 155-159.
15. Dr. M.C. Rao published an article titled "Photoluminescence studies of bluish-white emission from Dy³⁺-activated Li₂CaSiO₄ phosphor" in the *Journal of Applied Spectroscopy*, 90(2) (2023) 461-465.
16. Dr. M.C. Rao published an article titled "Fluctuations of heavy rainfall association parameters over Bihar, India" in the *Journal of Survey in Fisheries Sciences*, 10(1) (2023) 1703-1712.
17. Dr. M.C. Rao published an article titled "Structural and electrical properties of TSP: CH₃COONa amorphous biopolymer electrolytes for electrochemical cell applications" in the *Journal of Non-Crystalline Solids*, 616 (2023) 122465.
18. Dr. M.C. Rao published an article titled "Optimizing the luminescence efficiency of europium (Eu³⁺) doped SrY₂O₄ phosphor for flexible display and lighting applications" in *RSC Advances*, 13 (2023) 20217-20228.
19. Dr. M.C. Rao published an article titled "Exploring the mechanistic insights of Fe³⁺-doped LiZnBO₃ nanosheets for visible light-driven photocatalytic degradation of mineral pollutants in wastewater" in the *Journal of Environmental Chemical Engineering*, 11 (2023) 110565.
20. Dr. M.C. Rao published an article titled "Structural and photoluminescence studies of lithium calcium silicate phosphor doped with Eu³⁺ ion for LED application" in the *Journal of Material Science: Materials in Electronics*, 34 (2023) 1486.

21. Dr.M.C.Rao published an article titled "Intense green light emission and thermoluminescence glow curve analysis of Tb³⁺- activated CaY₂O₄ phosphor" in Luminescence: The Journal of Biological and Chemical Luminescence, 33 (2023) 1591-1596.
22. Dr.M.C.Rao published an article titled "Functional analysis in the body environment for a circularly polarized hybrid reconfigurable textile antenna" in Physica Scripta, 98 (2023) 105522.
23. Dr.M.C.Rao published an article titled "Enhancing photocatalytic degradation of potassium butyl xanthate in mineral processing waste water: Novel VO₂⁺-doped LiZnBO₃ nanosheets under visible light" in Surfaces and Interfaces, 42 (2023) 103954.
24. Dr.M.C.Rao published an article titled "Variations of pre-monsoon season related atmospheric parameters over Kakinada region" in the Journal of National Science Foundation of Sri Lanka, 51(3) (2023) 541-555.
25. Dr.M.C.Rao published an article titled "Structural and optical studies of Ti-doped ZnCdO nanocomposites for optoelectronic device applications" in the Journal of Applied Spectroscopy, 90(4) (2023) 860-864.
26. Dr.M.C. ao published an article titled "Spectral and optical and birefringence studies of ZnO dispersed Schiff –based liquid crystalline compounds for display device application" in the Journal of Applied Spectroscopy, 90(4) (2023) 847-859.
27. Dr.M.C.Rao published an article titled "Dual band metasurface absorber with insensitive polarization and incidence angle for S and C band applications" in the Journal of Communication Technology and electronics, 68(11) (2023) 1371-1378.
28. Dr.M.C.Rao published an article titled "Studies on predicting soil moisture levels at Andhra Loyola College, India using SARIMA and LSTM models" in Environmental Monitoring and Assessment, 195 (2023) 1426.
29. Dr. M.C. Rao published an article titled "Blue orange emission from Sm³⁺ - activated LaCePO₄ phosphor for display applications" in the Journal of Applied Spectroscopy, 90(6) (2024) 1352-1357.
30. Dr.M.C. Rao published an article titled "A technical appraisal of solar photovoltaic-integrated single slope single basin solar still for simultaneous energy and water generation" in Case Studies in Thermal Engineering, 54 (2024) 104032.
31. Dr. M.C. Rao published an article titled "Optical properties and electric modulus studies of TSP: CH₃COONa based biopolymer Electrolytes" in Optik-International Journal for Light and Electron Optics, 301 (2024) 171661.
32. Dr. M.C. Rao published an article titled "Synthesis, structural and photoluminescence studies of Tb³⁺ activated Y₂SiO₅ phosphor for display devices" in the Journal of Applied Spectroscopy, 91(1) (2024) 160.
33. Dr.P.V.S. Sai Ram published an article titled "*Thermodynamic Studies of Liquid Mixtures of Ethyl Lactate with Amino-, Chloro- and Phenyl Ethanol at Different Temperatures*" in the International Journal on Engineering Applications (I.R.E.A.), Vol. 11, N. 3, ISSN 2281-2881, May 2023.

34. Dr. P.V.S. Sai Ram published an article titled "*Unique Learning Model (ULM) for Detection of Parkinson Disease using Hand Drawings Dataset*" in the proceedings of the IEEE International Conference on Self Sustainable Artificial Intelligence Systems.
35. Dr. P.V.S. Sai Ram published an article titled "*Molecular association studies through physicochemical properties and application of Prigogine-Flory-Patterson theory to binary liquid mixtures of furfuryl alcohol with acetophenone, cyclopentanone and cyclohexanone*" in Chemical Data Collections, Vol. 48 (2023), article 101091
36. Dr. P.V.S. Sai Ram published an article titled "*Excess Properties, Partial Volume per Mole and FTIR Spectral Studies in Liquid Mixtures of Furfuryl Alcohol with Primary and Secondary Anilines*" in Physics and Chemistry of Liquids
37. Dr. P.V.S. Sai Ram published an article titled "*Studies on molecular interactions through thermophysical properties and FTIR analysis of binary systems of a green solvent furfuryl alcohol with 2-alkoxyethanols*" in Chemical Data Collections, Vol. 50 (2024), article 101115
38. Dr. P.V.S. Sai Ram published an article titled "*The physical, structural, elastic, optical and thermal studies on sesquioxides (Al₂O₃, Y₂O₃, Sb₂O₃) doped Oxy Fluoro Cobalt Borate Glasses*" in Physica Scripta, Vol. 98 (2023)
39. Dr. P.V.S. Sai Ram published an article titled "*Influence of Ni²⁺ ions on the physical, structural, elastic, optical, and thermal aspects of oxy fluoro borate glasses mixed with sesquioxide ions (Al³⁺/Y³⁺/Sb³⁺)*" in Results in Optics, Vol. 15 (2024), article 100632

DEPARTMENT OF CHEMISTRY

1. Dr. CH.Bhargavi, published a paper titled *An efficient zinc acetate dihydrate-catalyzed green protocol for the synthesis of 2,3-dihydroquinazolin-4(1H)-ones*. in International Scopus Indexed Organic Communications Volume 16 Issue 2 P 117-124
2. Dr. CH.Bhargavi, published a paper titled *Investigations into molecular interactions in binary mixtures of allyl alcohol and chlorinated methanes, along with the correlation analysis using FT-IR spectra and correlation with the Jouyban –Acree model* in Physics and Chemistry of Liquids Published Online on 31-03-2024
3. Dr.K.Rayappa Reddy published an article titled "*Molecular association studies through physicochemical properties and application of Prigogine-Flory-Patterson theory to binary liquid mixtures of furfuryl alcohol with acetophenone, cyclopentanone, and cyclohexanone*" in Chemical Data Collections, an Elsevier journal listed in SCOPUS/Web of Science/UGC Care List, with an impact factor of 0.217.
4. Dr.K.Rayappa Reddy published an article titled "*Studies on molecular interactions through thermophysical properties and FTIR analysis of binary systems of a green solvent furfuryl alcohol with 2-alkoxyethanols*" in Chemical Data Collections, an Elsevier journal listed in SCOPUS/Web of Science/UGC Care List, with an impact factor of 0.217
5. Dr.K.Rayappa Reddy published an article titled "*Excess Properties, Partial Volume per Mole and FTIR Spectral Studies in Liquid Mixtures of Furfuryl Alcohol with*

- Primary and Secondary Anilines*" in Physics and Chemistry of Liquids, a Taylor and Francis journal listed in SCOPUS/Web of Science/UGC Care List, with an impact factor of 1.838
6. Dr. T. Jaison Jose published a paper titled *Synthesis, growth and optical applications of N, N'-bis (2-aminophenyl) ethane-1, 2- diammonium picrate: An organic crystal* in International SCOPUS, Web of Science, ELSEVEIR, UGC Care List Journal of Molecular Structure 1300, 1
 7. Dr. T. Jaison Jose published a paper titled *Green synthesis of Novel Acridone Fused Tetracyclic Analogues via Microwave –Promoted Fast, Solvent –Free Benzylation and their DFT studies* in International Web of Science & UGC care list Journal of Molecular and Engineering Materials (IN-PRESS)-Hence volume number and issue number is not assigned. Published online.
 8. Dr. T. Jaison Jose published a paper titled *Ultraviolet response data of liquid crystals for bioprocess monitoring: A methodical exploration* in International SCOPUS, Web of Science, ELSEVEIR & UGC Care List Journal of Molecular Structure 1305, 1
 9. Dr. T. Jaison Jose published a paper titled *Equilibrium, Kinetic and thermodynamic study of Direct yellow DY 12 dye adsorption by biomass derived porous graphitic activated carbon* in International Scopus, SCIE, UGC CARE & Springer Biomass Conversion and Biorefinery (IN-PRESS)-Hence volume number & issue number is not assigned yet. Published online
 10. Dr. T. Jaison Jose published a paper titled *Supramolecular complex catalyzed green synthesis of 9-(2-Ethylhexyl) carbazole: Structural, optical and DFT investigations* in International SCOPUS, Web of Science, ELSEVEIR & UGC Care List Journal of Molecular Structure 1308, 1
 11. Dr. Y. Subbareddy published a paper titled *Fabrication of high voltage and energy dense supercapacitor with Manilkara zapota seeds derived porous activated carbon in acidic electrolyte* in International Indexing Inorganic Chemistry Communications 164
 12. Dr. Y. Subbareddy published a paper titled *Equilibrium, kinetic, and thermodynamic study of Direct Yellow 12 dye adsorption by biomass-derived porous graphitic activated carbon* in International Indexing Biomass Conversion and Biorefinery
 13. Dr. Y. Subbareddy published a paper titled *Synthesis, growth, and optical applications of N, N'-bis (2-aminophenyl) ethane-1,2-diammonium picrate: An organic crystal* in International Indexing Journal of Molecular Structure 1300
 14. Dr. Y. Subbareddy published a paper titled *Synthesis, growth, and characterizations of bis-ethylenediammonium diphenolsulfonate monohydrate single crystal: Optoelectronic and antibacterial aspects* in International Indexing Journal of Molecular Structure 1306
 15. Dr. D. Bala published an article titled *"Thermodynamic Properties of P-methyl acetophenone with Cyclohexylamine, Cyclohexanol, and Cyclohexane at various Temperatures (Strong and weak interactions)"* in Physics and Chemistry of Liquids, a SCOPUS-indexed journal with an impact factor of 1.838
 16. Dr. M. Usha Rani published a paper titled *Anion Receptors Based On Hydroquinone For Binding To Redox-Switchable Chloride* in International Scopus European

chemical bulletin 12(s2), 2197-2205 Section-A research paper; Organic synthesis & Chemistry of Natural Products.

17. Dr. K. Sai Bhavani published an article titled "*Efficient electrocatalytic performance of palladium nanoparticles assisted on bi-composite material (GRNPs-GCN) for electrochemical oxidation of methanol in alkaline media*" in Chemical Physics Letters, an Elsevier journal with an impact factor of 2.8, ISBN 0009-2614
18. Dr. K. Sai Bhavani published an article titled "*Citrus fruit peel extract mediated eco-friendly synthesis of Ag@Co bimetallic nanoparticles and study of their optical and structural characterizations*" in Materials Today: Proceedings, a Web of Science indexed journal, ISBN 2214-7853

DEPARTMENT OF COMMERCE

1. Dr. P. Ramalinga Prasad, published a paper titled *A Study on Digital Marketing under the microscope A critical assessment* in International ABDC Indexed Journal - Asian and Pacific Economic Review World of Journal of Management and Economics - ISSN: 1000-6052 Volume -16, Special Issue 4, 2023

DEPARTMENT OF POLITICAL SCIENCE

1. Dr. Poornima Ravinathan, published a paper titled *Molecular docking, in-vitro anticancer evaluation and ADME profiling of 7-Oxo Midostaurin* in International SCI Journal of Molecular Structure Volume 1293, 5 December 2023, 136159

DEPARTMENT OF HISTORY

1. Dr. Bandi Kalyani published an article titled "*Abhyasana Adharitha Bodhana*" in the journal Ammanudi, ISSN NO 25828738.
2. Dr. Bandi Kalyani published an article titled "*Nehruvian Foreign Policy-A ward step towards nation development*" in the journal Research in Multidisciplinary Subjects (Vol-13), ISBN NO 97881966799-4-1.
3. Dr. Bandi Kalyani published an article titled "*Andhralo Jainamatha Prabhavam - Vijayawada Prantham oka Parisilana*" in the Andhra Pradesh History Congress journal, ISSN 2320-057X.
4. Dr. M. Vijaya Kumar Reddy published an article titled "*Abhyasana Adharitha Bodhana*" in the journal Ammanudi, ISSN NO 25828738.
5. Dr. M. Vijay Kumar Reddy published an article titled "*Land Reforms in Rayalaseema*" in the journal Samdarshi (Vol-16), ISSN NO 2581-3986, June 2023.

DEPARTMENT OF BBA

1. Mrs. D. Umakumar published a paper titled *Bridging the E-Commerce Generation Gap: Examining consumer buying behavior in Online shopping among Millennials and Post Millennials* in Tianjin Daxue Xuebao Journal of Tianjin University of Science and Technology, ISSN (Online): 0493-2137 Vol.No.56, Issue No.8 in August 2023.

2. Mrs. D.Uma kumari published a Research Article titled *Digital Marketing-A Virtual Suppression of Traditional Marketing* in International Journal of Food and Nutritional Sciences with E-ISSN 2320-17876 Vol 11 Issue 9 in Dec 2022.
3. Mrs. D.Uma kumari , published a Research Article titled “*Advent of Digital Marketing-A Revolutionary Phenomenon*” with ISBN number 978-81-950163-0-3.
4. Mrs.K.Durgapavani published a paper titled *A Study on employee work life balance in automobile industry ,India.* in South India Journal of Social Sciences.

DEPARTMENT OF LOGISTICS & RETAIL OPERATIONS

1. Mr. J.Vijaya Kumar published an article titled "*An Era of Design Thinking in Human Resource Management-A Critical Analysis*" in NCDT-2023, ISBN 978-93-5917-000-8.

DEPARTMENT OF MBA

1. Dr.A.Madhuri published a paper “*A study on social identity and its influence on consumer brand loyalty*” in International ABDC Listed “Korea review of international studies” ISSN 1226-4741 in volume 16 | issue 47 | June 2023.
2. Dr.A.Madhuri published a paper “*A Study On Unleashing The Potential Of Social Media: Marketing Tactics And Implications*” in International SCOPUS-LISTED “European Chemical Bulletin” ISSN 2063-5346, Volume -12, Special Issue-12 Page No: 1925-1930 September –2023
3. Dr.A.Madhuri published a paper “*Shifting Paradigms: Customer Engagement as A Game-Changer in Customer Management*” in International ABDC Listed “Asian and Pacific Economic Review” ISSN No. 1000-6052, Volume 16, Issue 01, September – 2023
4. Dr.A.Madhuri published a paper “*A Study On Empowering Innovation: How Technology Entrepreneurship Education Spurs New Venture Creation*” in International ABDC “B” CATEGORY “Accountancy Business and the Public Interest” ISSN 1745-7718, Volume -39, Issue-10 October 2023
5. Dr.A.Madhuri published a paper “*An Exploratory Study On ""Ai-Powered Client Relationship Administration: An In-Depth Survey and Roadmap for Future Investigations*” in International ABDC LISTED “Asian And Pacific Economic Review” ISSN No. 1000-6052, Volume 16, Special Issue 04, November – 2023
6. Dr.A.Madhuri published a paper “*Assessing The Perceptions Of Young Adults Regarding Equity Investment: A Study In Guntur And Krishna Districts*” in International ABDC LISTED “Asian And Pacific Economic Review” ISSN No. 1000-6052, Volume 16, Special Issue 04, November – 2023
7. Dr.A.Madhuri, Published a paper “*Unravelling the Linkage Between Human Resource Accounting and Organizational Performance: An Extensive Review*” in International ABDC LISTED “Asian And Pacific Economic Review” ISSN No. 1000-6052, Volume 16, Special Issue 04, November – 2023
8. Dr.A.Madhuri, Published a paper “*A Study on Equity Analysis In Selected NSE Mutual Funds*” in International ABDC LISTED “Asian And Pacific Economic Review” ISSN No. 1000-6052, Volume 16, Special Issue 04, November – 2023

9. Dr.B.R.KumarPublished a paper “*A Study on Social Identity and Its Influence on Consumer Brand Loyalty*” in International ABDC LISTED “Korea Review of International Studies” ISSN: 1226-4741 in Volume 16 | Issue 47 | JUNE 2023
10. Dr.B.R.KumarPublished a paper “*A Study on Empowering Innovation: How Technology Entrepreneurship Education Spurs New Venture Creation*” in International SCOPUS INDEXED journal “The Seybold Report” ISSN 1533-9211, Volume -18, Issue-7 Page No: 1483-1489 (2023)
11. Dr.B.R.KumarPublished a paper “*A Study on Exploring the Impact of Store Image And Perceived Quality on Purchase Intentions for Organic Private Label Food*” in International ABDC LISTED journal “World Journal of Management and Economics” ISSN No. 1819-8643, Volume 16, Issue 06, August – 2023
12. Dr.B.R.KumarPublished a paper “*Empowering Innovators: Harnessing Human Capital for Technological Entrepreneurship*” in International SCOPUS LISTED “European Chemical Bulletin” ISSN 2063-5346, Volume -12, Special Issue-10 Page No: 12199-12207 August – 2023
13. Dr.B.R.KumarPublished a paper “*Shifting Paradigms: Customer Engagement as A Game-Changer in Customer Management*” in International ABDC LISTED “Asian And Pacific Economic Review” ISSN No. 1000-6052, Volume 16, Issue 01, September – 2023
14. Dr.B.R.KumarPublished a paper “*Perception Of Young Graduates Towards Entrepreneurship And Employment As Their Career Choice*” in International ABDC LISTED “World Journal of Management and Economics” ISSN No. 1819-8643, Volume 16, Issue 08, September – 2023
15. Dr.B.R.KumarPublished a paper “*A Study on Unleashing The Potential of Social Media: Marketing Tactics and Implications*” in International SCOPUS LISTED “European Chemical Bulletin” ISSN 2063-5346, Volume -12, Special Issue-12 Page No: 1925-1930 September – 2023
16. Dr.B.R.KumarPublished a paper “*Design and Analysis of Human Resources Using Artificial Intelligence*” in International SCOPUS INDEXED “Journal of Law and Sustainable Development” ISSN 2764-4170, Vol. 11 No.9 (2023): Continuous publication e829
17. Dr.B.R.KumarPublished a paper “*A Study on Empowering Innovation: How Technology Entrepreneurship Education Spurs New Venture Creation*” in International ABDC “B” CATEGORY “Accountancy Business and the Public Interest” ISSN 1745-7718, Volume -39, Issue-10 October 2023
18. Dr.B.R.KumarPublished a paper “*A Study on: "Digital Marketing under the Microscope: A Critical Assessment"* International ABDC LISTED “Asian And Pacific Economic Review” ISSN No. 1000-6052, Volume 16, Special Issue 04, November – 2023
19. Dr.B.R.KumarPublished a paper “*An Exploratory Study On "Ai-Powered Client Relationship Administration: An In-Depth Survey And Roadmap For Future Investigations"* in International ABDC LISTED “Asian And Pacific Economic Review” ISSN No. 1000-6052, Volume 16, Special Issue 04, November – 2023

20. Dr. B. R. Kumar published a paper "*A Study On Equity Analysis In Selected NSE Mutual Funds*" in International ABDC LISTED "Asian And Pacific Economic Review" ISSN No. 1000-6052, Volume 16, Special Issue 04, November – 2023
21. Dr. B. R. Kumar published a paper "*Unravelling the Linkage Between Human Resource Accounting and Organizational Performance: An Extensive Review*" in International ABDC LISTED "Asian And Pacific Economic Review" ISSN No. 1000-6052, Volume 16, Special Issue 04, November – 2023
22. Dr. B. R. Kumar published a paper "*Assessing The Perceptions Of Young Adults Regarding Equity Investment: A Study In Guntur And Krishna Districts*" International ABDC LISTED "Asian And Pacific Economic Review" ISSN No. 1000-6052, Volume 16, Special Issue 04, November – 2023
23. Dr. B. R. Kumar published a paper "*A Study On Private Label Brands and Store Loyalty: A Study of Consumer Perceptions in the Indian Retail Industry*" International ABDC LISTED "Korea Review of International Studies" ISSN: 1226-4741 in Volume 16 | Issue 47 | JUNE 2023
24. Dr. B. R. Kumar published a paper "*Tourists' Perception and Influence Factors in Virtual Tourism Using Bayesian Sentimental Analysis Model in Vietnam Based on eWOM for Sustainable Development*" International SCOPUSINDEXED "Journal of Law and Sustainable Development" ISSN 2764-4170, Vol. 11 No. 3 (2023): Continuous publication e338
25. Dr. T. SURESH published a paper "*A Study on Social Identity and Its Influence on Consumer Brand Loyalty*" in International ABDC Korea Review of International Studies Volume 16, Issue 47, June 2023
26. Dr. T. SURESH published a paper "*Work-Life Balance Satisfaction for Full-Time Employees Forced to Work from Home during the Covid-19 Pandemic*" in International The Seybold Report Volume 18, Issue 7, June: 2023
27. Dr. T. SURESH published a paper "*A Study on Empowering Innovation: How Technology Entrepreneurship Education Spurs New Venture Creation*" in International The Seybold Report Volume 18, Issue 7, June: 2023
28. Dr. T. SURESH published a paper "*A Superstore Retail Organization's Mediating Factors and Employee Job Satisfaction Action: An Analysis*" in International Korea Review of International Studies Volume 16, Issue 48, July 2023
29. Dr. T. SURESH published a paper "*Empowering Innovators: Harnessing Human Capital for Technological Entrepreneurship*" in International European Chemical Bulletin Volume -12, issue-10: Page: 12199-12207
30. Dr. CH. Varalakshmi published an article titled as "*A Study of Customers Knowledge and Satisfaction with Ott Platforms*" in Journal of law and sustainable development in Vol 11 No. 12 (2023) with ISSN No 2764-4170 in the month of December, 2023 (It is a Scopus indexed journal), <https://ojs.journalsdsg.org/jlss/article/view/2042/1070>
31. Dr. CH. Varalakshmi published an article titled as "*A Comprehensive analysis of personnel acceptance of work from home culture with reference to Hyderabad based IT employees*" in Journal of Informatics Education and Research in Vol 3 No. 2 (2023) with ISSN No 1526-4726 in the month of December, 2023 (ABDC LISTED)

32. Dr. CH. Varalakshmi published an article titled as “*A Review of Women Employees' Work-Life Balance Satisfaction with Reference to Ap State Higher Academic Institutions*” in International Journal of professional Business Review in Vol 8. No.9(2023) with ISSN No 2525-3654 in the month of September ,2023(It is a Scopus indexed journal)
33. Dr. T. SURESH published a paper *An Empirical Investigation of Herding Behaviour in Indian Bombay Stock Exchange* in International European Chemical Bulletin Volume -12, Issue-10: Page: 11403-11410,
34. Dr. T. SURESH published a paper *A Study on Unleashing the Potential of Social Media: Marketing Tactics and Implications* in International European Chemical Bulletin Volume -12, issue-12: Page: 1925-1930
35. Dr. T. SURESH published a paper *Perception of Young Graduates towards Entrepreneurship and Employment as Their Career Choice* in International World Journal of Management and Economics Volume 16, Issue 08
36. Dr. T. SURESH published a paper *Shifting Paradigms: Customer Engagement as a Game-Changer in Customer Management* in International Asian and Pacific Economic Review Volume 16, Issue 1, 2023
37. Dr. T. SURESH published a paper *Unravelling the Linkage between Human Resource Accounting and Organizational Performance: An Extensive Review* in International Asian and Pacific Economic Review Volume 16, Issue 1, September 2023
38. Dr. T. SURESH published a paper *A Study on Empowering Innovation: How Technology Entrepreneurship Education Spurs New Venture Creation* in International Accountancy Business and the Public Interest Volume 39 Issue 10, October 2023
39. Dr. T. SURESH published a paper *An Exploratory Study On "Ai-Powered Client Relationship Administration: An In-Depth Survey and Roadmap for Future Investigations* in International Asian and Pacific Economic Review Volume:16, Special Issue 04 November: 2023

STUDENT DEVELOPMENT PROGRAMMES

EVENT: 1

“**Orientation Programme**” was conducted for the first-year students in the Auditorium on 12th July 2023. Around 1000 first year students along with their parents attended the programme. The programme was conducted to make the students familiar with academics, rules and regulations, availability of resources and to build a meaningful connection between the student and college.

EVENT: 2

A One Day Seminar on “**The Social Impact of Drug Abuse**” was organised in the Yoga Hall on 20th July 2023 for the degree students to educate on the harmful effects of Drugs and Alcohol Abuse. Mr. N. Nageswara Rao, Assistant Manager, Department of Youth Services sensitized the students on Drug abuse that is ruining the lives of youth. Ms. M. Thejavathi, Clinical Assistant and Counsellor educated the students on

the dreadful consequences of drugs. Around 700 final year degree students attended the programme and learnt about the Prevention of Drugs and Drug related materials.

EVENT: 3

An **Orientation and Investiture Ceremony** was conducted on 18th August 2023 in 1N7 to build in leadership skills and to promote team work among the students. Around 37 students efficient and capable students were selected after undergoing crucial test and interviews.

EVENT: 4

An Awareness Programme was conducted on “**Promoting Legal Aid and Disha App Services for combating Ragging**” in Bishop Mummadi Hall on 19th August 2023. Around 200 students from various disciplines actively participated and learnt about how to Stop Ragging, Uses of Disha App from Ms. R.Santhi Sri, III Additional Senior Civil Judge and Mr. P. Ramu, Lawyer.

EVENT: 5

A Guest Lecture was conducted on “**Legal Empowerment- Awareness to Action**” in the Multipurpose Hall on 20th January 2024 for the degree students on legal literacy. Around 350 students from various disciplines got benefitted by listening to Sri.P.Raja Ram, IV Additional Senior Civil Judge on Laws and its applications in day to day life. Mr. P.Ramu, Legal Service Officer, MLSC briefed on working mechanism of Mandal Legal Services.

LITERARY EVENTS

EVENT: 6

To promote Handloom weaving and Handloom industry, on 7th August 2023 **Essay writing and Elocution Competitions** were conducted for the Degree students in Room no. 1N7 and 1S7 respectively. Around 30 students from various Departments actively participated in the competitions on promoting handloom weaving.

EVENT: 7

To celebrate Independence month, Telugu 99 News, Vishakapatnam conducted **drawing competition** for the degree students at Rev.Fr. Theckamury Hall on 30th August 2023. More than 30 students participated and exhibited their creative skills in designing and coloring various artistic ideologies. Tanusri Tele Broadcasting Network Pvt Ltd, Chief Crime investigative reporter T.N. Simha Kalyan supervised the whole programme.

EVENT: 8

The **Andhra Pradesh State Council of Higher Education (APSCH)** hosted a regional level quiz competition at Andhra Loyola College on 1st April, 2024. Rev.Fr.Dr.G.A.P.Kishore, S.J, Principal, highlighted the linchpin of wisdom and knowledge in the inauguration ceremony. The members from the APSCH Team Prof.S.Chandra Mohan Reddy, Academic Officer encouraged students to improve their quizzing ability as it is very important in competitive world. Mr.CVS Bhaskar, Academic Consultant and Ms.S.Srija, Young Professional appreciated the winner for their exponential performance in the Regional Quiz. Fourteen teams representing

various colleges and districts participated in the competition. Following a series of rigorous rounds, four teams distinguished themselves, advancing to the next stage. These qualifiers are from Andhra Loyola College, Rajiv Gandhi University of Knowledge and Technologies (Ongole campus), Andhra Loyola Institute of Engineering and Technology, and Rajiv Gandhi University of Knowledge and Technologies (Nuzividu campus).

CULTURAL EVENTS

EVENT: 9

SAARANG MILAN 2024 an **Intercollege competition** was conducted by IIT Madras on 29th November 2023 in the Multipurpose Hall for all the talented degree students. Around 250 students from nearby vicinity participated in various Literary and Cultural events like elocution, quiz, drama, and mime competitions, classical dance (solo & group), western dance (solo & group), and folk dance (group) performances. The student's participation exposed their skill, talent and creative abilities.

EVENT: 10

"Spark your Talents, Fire your Dreams" as a tag line **Sphoorti** Literary and Cultural events held on 11th and 12th January 2024 in the Multipurpose Hall. Around 2500 Degree and PG students participated in various events proving their versatility and creativity in Literary competitions like Debate, Elocution, Essay Writing, Group Discussion, Quiz, followed by Fine arts like Poster making, cartooning, Spot photography, Mehendi, Rangoli, Music- Classical dance (solo), Western(solo), Folk group dance, Classical vocal (solo), Western vocal(solo) and Theatre Arts – Skit, Mime, Mimicry and Standup comedy.

EVENT: 11

Andhra Loyola College celebrated 70 years of academic excellence with a grand valedictory ceremony of its **Platinum Jubilee** and the 70th College Day. The event, held at the College Hockey Ground, was a testament to the college's commitment to blending tradition with progress. The Honorable Governor of Mizoram, Dr K Hari Babu was the chief guest. Prof. Bhagavatula Dattaguru and Dr. Y. Nayudamma, both recipients of the Padma Shri in 2005 and 2016 respectively, were among those felicitated. A multimedia presentation took the audience through the 'Genesis of the College', a tribute to its storied past. Cultural performances were central to the celebration, with a Kuchipudi classical dance and a Telugu Folk Dance captivating the attendees with a display of local talent and heritage. A special visit by the Chief Guest to Room Number 250 in Gogineni Hostel was noteworthy. The room, donated by his maternal grandfather, the late Shri Yerra Venkata Subbayya, added a personal connection to the celebrations.

A TRIBUTE

EVENT: 12

As a mark of tribute to the invaluable contributions of teachers, **Teacher Day** was celebrated on 5th September 2023. The whole campus buzzed with greetings and wishes, gifts were sponsored by the students to teachers.

HEALTH AND HYGIENE

EVENT: 13

An **Eye and Dental Camp** was conducted by Win Vision Eye Hospitals and Asian Dental Hospitals at Rev.Fr. Theckemury Hall on 15th September 2023 to impart knowledge on Dental issues, Oral hygiene and treatments. Around 250 students from Degree sections availed the services. Teaching and Non-teaching staff learnt about oral health status through check-up.

EVENT: 14

Fit India Week was organised from 22nd November to 28th November 2023 in the Multipurpose Hall to enable physical and mental well-being among the students. Mr.L.Murali Krishna, Yoga Coach, Dr.Anita.N, MS OBG, M.Ch Reproductive Medicine & Surgery, Director, CRANE IVF, Dr M.V Rao Diabetologist, fitness coach, Personality Development trainer spoke on the various health practices for better health care. An Elocution competition was also conducted to test the knowledge of students on “Digitalization is not making the lives of young people better”

GENDER EQUALITY

EVENT: 15

To bridge the gender divide and to lay emphasis on the importance of girl's education **International Girl Child Day** was celebrated on 11th October 2023 Infront of the College Bridge. Students were encouraged to enact Mime, Street Play, Skit Drama and Flash Mob. All the Staff and Students witnessed the whole programme exhibiting their solidarity to this noble cause.

A RELIGIOUS HARMONY

EVENT: 16

To foster community spirit among the staff and the students, **Semi Christmas** celebrations held on 15th December 2023 near the college bridge. Competitions like Crib making and Carol singing were conducted to create a positive vibes and spiritual atmosphere.

EVENT: 17

Celebration of India's rich and diverse heritage on the **Foundation cum Ethnic day** in the Hockey ground on 16th December 2023. More than 4500 students were a part of this programme. Prof. G. Gnana Mani, Vice-Chancellor of Krishna University and a proud alumnus reflected on the significance of respecting respective culture and appreciated the students for the rich tapestry of cultures, traditional food and indigenous games.

EVENT: 18

“**Sankranthi Sambaralu**” held on 12th January 2024 to embrace the Sun's radiance and renewal, various events were conducted transforming the campus into a tapestry of traditional festivities. Bhogimantalu, vibrant Rangavalli, Gaalipatalu, Gangireddu, Kodipandeam, Haridaasu brought the essence of joy, cultural pride, and communal harmony. Around 2500-degree students enjoyed the festive atmosphere.

AWARDS & RECOGNITIONS:

EVENT: 19

Awards Presentation Ceremony held on 18th March, 2024 to announce the remarkable achievement of 16 dedicated staff being awarded PhDs. Presenting an unwavering dedication in the fields of Mathematics, English, Chemistry, Microbiology, Statistics, Commerce and Logistics has turned out to be a period of excellence in the area of research. The Staff who have put up 25 years of services were also felicitated by the chief guest. The students who have performed their best in the academic, sports, cultural, NCC, NSS, HEPSN were duly awarded and rewarded for their valuable achievement in various fields throughout the academic 2023-24.

STUDENT ACHIEVEMENTS

1. The Department of Physics of Maris Stella College(Autonomous) conducted **INTER-COLLEGIATE PHYSICS INSPIRE CLUB MEET-2023** on 8th and 9th August 2023.

G.RENUKA of First year AAPP-02 won the First prize in Power Point Presentation on Nuclear and Radiation accidents; **K.PRANATHI** of Second year NEP-30 won the Second prize in Essay writing competition on A Nuclear Weapon-Free Peaceful and Just World; **LSUJITH** of Second year NMB-16 won the First prize in Essay writing competition on the topic A Nuclear weapon free peaceful and just world.; **P.VINAY** of first year won the Consolation prize in Drawing competition on War Vs Peace.

2. **Government of Andhra Pradesh , Department of Youth services (Society for Training and Employment Promotion(STEP),**Krishi conducted district level competitions at SRR &CVR Government Degree College, Machavaram on 30th August 2023.

V.JOSHNA BHAVANI, of third year DEH- 33 got the first prize in Poster Making; **M.SRAVYA** of third year DEH- 25 got the first prize in Declamation;**M. ROHIT** , of third year DVC- 11 got the first prize in Photography; **TEJASWI** of first year ASAI-4 got the first prize in Folk Dance Solo;**ANANTHA RAMUDU** of first year AAPS-5 got the second prize in Life Mission;**CH.NAGA PADMA** of second year NEH-2got the second prize in Folk Dance Solo; **N. ANANTHA RAMUDU** of AAPS-5, **M.SRAVYA** of third year DEH- 25 **ROHINI DPH-01** of third year DEH, **ANIL SADHU** DEH- 22 of third year DEH-22 **JESWINA MEDHA** of third year NEP-29 got the 2nd prize in Digital India.

3. Swetcha Gora Bank conducted competitions from 29th August to 2nd September 2023 at Vasavya Mahila Mandali, Benz Circle,Vijayawada.

D.SOUMYA, ASCA- 76of first year won the first prize in Essay Writing competition in English; **SK.SAMIUNNISA**, of third year won the second prize in Essay Writing competition in Telugu.

4. Telugu 99 News, Vishakapatnam conducted District Level Drawing competition. The competition held on 30th August 2023 at Rev.Fr.Theckmury Hall from 10.30 am to 11.30 am. The students from degree sections participated in this competition.
5. Dakshina Bharat Hindi Prachar Sabha, Andhra Pradesh and Telangana, Post Graduate and Research Institute conducted Elocution competition on the occasion of Hindi week held on 14th September, 2023.
A.N.ANANTHARAMUDU, of first year AAPS-05 got the second prize in the Elocution competition in Hindi and received a cash prize of Rs.1000/-
6. Prajatantra 2023 National Youth Festival with the theme of Inclusive and Participatory Urban Economies. The competitions were conducted online and they were Quiz, Policy Presentations, Mayor's speech, Policy Debate, OP-ED Writing. The following students qualified for the preliminary round.
N. SRAVYA of third year DEH-25 in Mayor's Speech; **K. ANUSH** of second year NEH-4 in Policy Presentation; **HEMANTH** of third year DPH-10 & **B. BHAVANI** of second year NEH-6 in Quiz.
7. Andhra Pradesh Gandhi Smarak Nidhi (APGSN) conducted Elocution Competition on 26th September, 2023 on the topic Relevance of Gandhism in the present society. **N.JASWANTH** of first year ASST-51 won the second prize in Elocution competition.
8. JMJ College for Women, Tenali conducted Elocution Competition on 30th September, 2023. **N.ANANTHA RAMUDU** of first year AAPS-5 won the first prize in Elocution competition and also received a cash prize of Rs.700/-
9. MJ Naidu Super Speciality hospital organized "'Creativity Hunt"'– Poster Presentation and Elocution Competition on 6th October 2023 on Awareness on Obesity.
N.ANANTHA RAMUDU of first year AAPS-5 won the Consolation prize in Elocution competition and also received a cash prize of Rs.1000/-
10. Forum for Artists & Jashuva Samskruthika Vedika conducted Online Digital Painting contest for the students of Andhra and Telangana states on 5th October 2023.
L.LOKESHBABU of second year NVC-01 won the second prize in Digital Painting Contest.
11. Westin College of Business Management conducted AVENIR on 9th October, 2023.
Somanath DBA-12, Eknath DBA-11, Geethika DBA -38 of final year won the third prize in Product Launch; **Praneeth DBA-44, Sohail Khan DBA-08 Ekanth DBA-11 Anush DBA -14** of final year won the first prize HR; **Anush DBA-14 and Praneeth DBA-44** of final year won the first prize in Ad Making; **Sohail Khan DBA -08 Ekanth DBA-11 Anush DBA-14 Praneeth DBA-44** of final years won the first prize in Corporate Roadies; **Lohitha, NBA-01 Keerthana NBA-16, Divya NBA-11 and Ramya NBA-58** of second year won the second prize in Corporate Roadies.
12. Jashuva conducted Dasara Vuchavalu on 10th and 11th October, 2023 by Makkinane Basavapunaiya Vigyaanamat Ghantasala Government Music and Dance College.

CH.Nadha Padma, NEH-2, B.Mallika, NPC-7, P.Mounika,NFC-13 of second year and **M. KamaliniChinmayee ASMA-83and Chaitanya** of first year won the second prize in Classical Dance.

13. Intercollegiate Saamskruthikotsavalu 2023 organized by KVSR Siddhartha College of Pharmaceutical Sciences in association with SAFE on 12th and 13th October,2023 at P.B.Siddhartha Academy Auditorium. Our Students were the runner up in the over all championship.
14. XIME- Future Leaders Debate, 2023-24 conducted Debate competition on 21st November 2023.**M.ANIL SADHU, DEH-22and SRAVYA, DEH-25**were selected for the state level competitions to be held in Chennai.
15. On 29th November 2023, IIT, Chennai in collaboration with Andhra Loyola College (Autonomous) Vijayawada conducted MILAN 2024 as a part of SARANG 2024 an annual cultural fest. Various cultural and literary events were conducted for degree and engineering students at the intercollegiate level.
16. In Krishna Tarang competitions held from 30th Nov. to 2nd December, 2023 the following students were selected for the South Zone competitions.

PREMCHAND, AAEN- 5got first prize in Western solo instrument; In quiz competition **HEMANTH DPH-10, REVANTH NSC** and **MOHAN DPH-12** got the third prize; In Debate competition **ANIL SADHU DEH-22**, and **SRAVYA DEH-25**got the first prizeIn spot painting **BHASHITHA NVC-12**got the first prize.

17. The Department of Physics in association with Andhra Pradesh State Energy Conservation Mission, Government of Andhra Pradesh from 7th to 14th Decemeber-2023 conducted an intercollegiate academic competition 2023, **N.ANANTHA RAMUDU , AAPS-5** got second prize in the power point presentation competition.
18. On 21 & 22 December, 2023 VVIT University conducted VIVA cultural events. **G. DURGA PRASAD, ASST-50**, won the 2nd prize in Western Dance solo competition.
19. **M.ANIL SADHU** of DEH-22 participated in 27th National Youth Festival 2024, held from 12 to 16 January 2024.
20. IMPACKT Discovering Solutions, Redefining Lives, Mumbai conducted a National Level Competition for Psychology and Non-Psychology students on 3th Jan 2024.

MAHIMA SWARUPA.J, NPS-1got the gold medal in Essay writing competition; **GEETA LAKSHMI. V. NGH-12**, got the gold medal in Oral Paper Presentation.; **JINAL SOLANKI, NPS-7**, got a silver medal in Abstract presentation.

21. In SARANG 2024 a national level Literary and Cultural Fest conducted by IIT Madras on 10th and 11th January 2024. The following students won the third prize in Short Film Contest- **PAUL DGH-22, JAGAN ASMB -19, JOEL NLM-22, SATHISH NVC – 18, K. SAI NSC – 02, PREM NBA – 07, BASHIR NVC -10, BHAVANA NPS -11, LOHITHA NBA -01, NADHIYA AMLM -18**
22. The Department of Commerce, Koneru Lakshmaiah Education Foundation, Vaddeswaram, Guntur organised **CYNOSURE 5.0** on 2nd and 3rd February, 2024 won overall championship

23. The Department of Commerce & Management Studies, Maris Stella College, Vijayawada conducted **LUMINATE 2K24** on 6th February 2024.
24. N. **SRAVYA**, DEH 25 got selected for National Level in Declamation Competition in the 13th**BHARATHIYA CHHATRA SANSAD** conducted on 10th January 2024.
25. Environmental Sustainability Exhibition organised by the Department of Environmental Science Engineering, **SRM University**, Guntur
26. **BOLLAM POSI BHAVANI**, NEH-6 and her team won 3rd place with 10000 cash prize in volleyball competition conducted by: Aadudham Andhra in Razole, Sakhinetipalli Mandal on 1st and 2nd February 2024.
27. A Paari School of Business, SRM University conducted AMEYA 2024 on 23rd and 24thFebruary, 2024. **CH. BALA PAUL DO-26 JOE PETER , GOPAL NAYAK, NBA-32** won the second prize in Quiz.
28. Velagapudi Ramakrishna Siddhartha Engineering College conducted AFOSEC-2024(Annual Festival of Siddhartha Engineering College) during 28th& 29th February, 2024. The following students won the first prize and received Rs.3000/- as cash prize. The Second year students of BBA Department S. HANEEF, NBA-40 , G. KAILAS, NBA-20, B.JYOTHIKA, NBA-02 won the first prize in Market Mavericks along with a cash prize of Rs.3000/-.
- 29.VIT-AP University School of Advanced Sciences (SAS) in collaboration with Innovation, Incubation and Entrepreneurship Cell (IIEC) organized National Science Day 2024, on 28th February 2024. The following students won the prizes.
- 30 . Nalanda Degree College conducted SPARKLE 2K24 on 2nd March 2024. Second Prize in TRESURE HUNT A. Venkata Prem Kumar Reddy NBA- 7, V. Sai Rohith NLM-37 , SK.Shoaib NLM-08
31. KL University conducted ARTHROB a Literary and Cultural Fest on 28th March 2024. **N.ANANTHA RAMUDU** AAPS-05 won 1st prize with the cash prize of Rs.3000/- in Mock Parliament.
32. Parvathaneni Brahmayya Siddhartha College of Arts and Science conducted VISLESH-2K24 on 6th April 2024.

LIST OF SEMINARS, CONFERENCES AND WORKSHOPS CONDUCTED FOR THE ACADEMIC ENRICHMENT OF STUDENTS DURING THE ACADEMIC YEAR 2023-2024

Department	S No.	Date	Topic	Seminar/Worksho/ National Conference
BBA (5)	1	28.06.2023	Entrepreneurial Mindset and Personal evelopment.	Seminar
	2	2 nd and 3 rd August,2023	Industry4.0-Roadmap to Entrepreneurial Prospects and Challenges	Two Days National Conference
	3	10 th to 11 th October 2023	Soft skills development.	Two Days Workshop
	4	12.10.2023	Career Guidance Program for Pursuing Higher	Seminar

			Studies	
	5	22 nd and 23 rd March, 2024	“Leadership Nexus: Where Strategy Meets Success	National Conference
Computer Science (10)	6	20.08.2023	Embarking on a Journey through Deep Learning	Regional Level Workshop
	7	31.08.2023	Emerging Trends In Information Technology	Seminars
	8	28.07.2023	Personality Development Programme On Life Is Precious -Value It,	
	9	19 th to 20 th January 2024	"The Theoretical Machine Learning",	Two Day Workshop
	10	26.03.2024	AI Unleashed: Exploring Today's Technology	National Seminar
	11	27.03.2024	Exploring Generative AI's Potential	Workshop
	12	15 th and 16 th March, 2024	“Computational Sciences in Life, Computer, and Social Contexts”	Seminar
	13	02.02.2024	“Are You Ready?”	International Webinar
	14	02.02.2024	Career guidance	National Webinar
	15	03.02.2024	Deep Dive into Deep Learning	Webinar
Zoology and Biotechnology (2)	16	5 th to 7 th Feb 2024	Molecular Techniques in Biology	Regional Workshop
	17	15 th – 16 th Feb 2024	DNA Fingerprinting and In-silico designing of primers	National Level Workshop
Chemistry (1)	18	23 rd and 24 th January 2024	Frontiers of Chemical Sciences	National Conference
Commerce (1)	19	13-02-2024 to 17-02-2024	Globalization Unleashed: Advancing Commerce and Management Education	National Conference
English	20	7-08-2023 to 13-08-2023	Essential AI Tools in the Present Educational System	National level FDP
English (2)	21	19 th and 20 th January 2024	“Major Challenges to Gender Equality and Human Rights Issues in Contemporary Writings”	National Seminar
Microbiology and Food Technology (3)	22	12.09.2023	Advanced Management of Food Safety in Industries	Seminar in Collaboration with Food Safety Standards Authority of India (FSSAI), Kakinada
	23	12.02.2024	In Process Quality Control,	Workshop

			Quality Assurance and Regulatory Affairs in Food Industries	
	24	16 th and 17 th February, 2024	Recent Trends in Microbial Therapeutics and Probiotics	Seminar
MBA (6)	25	11-07-2023	Emotional wellbeing and social harmony	Workshop
	26	21-08-2023 to 23-08-2023.	Life Skills	Workshop
	27	16-10-2023.	Personal Finance Management & IPO's Securities Market	Webinar
	28	12 th and 13 th April 2024	"Awareness on and Opportunities for Entrepreneurship"	Two Days Workshop
	29	25 th to 27 th April 2024	"Prototype/Process Design and Development Prototyping"	Two Days Workshop
	30	02-08-2023 to 03-08-2023	"Industry 4.0-roadmap into entrepreneurial prospects and challenges"	National Conference
MCA (3)	31	19-12-2023	Intellectual Property Right	Regional/Workshop
	32	17 th to 19 th August-2023	Rubicon Placement Training Program	Regional/Workshop
	33	22 nd and 23 rd April 2024	"Intelligent Systems"	National Conference
Physics (3)	34	8-8-2023.	Anti-Nuclear Disaster day	Seminar
	35	8th and 9th September 2023	"Kona Kona Siksha"	workshop
	36	28 th and 29 th February, 2024	Materials that Matter for a Changing World	Seminar
Visual Communication (2)	37	21.08.2023	Designing and Publications	Regional - Workshop
	38	11.12. 2023	Film Appreciation	Regional – Workshop
Telugu (2)	39	09-09-2023	Commemoration of Thousand years Coronation of Raja Raja Narendra	National Seminar
	40	13 th and 14 th March, 2024	"Modern Telugu Literature - Social Consciousness"	National Seminar
Mathematics	41	4 th and 5 th March, 2024.	Advances and Applications in Mathematical Sciences	National Conference

			on	
Library and Information Science (1)	42	30 th and 31 st January 2024	“Management of e-Resources for Sustainable Academic Library Development”	National Workshop
Psychology Psychology (2)	43	9 th September 2023	World Suicide Prevention Day 1. Dr. K. Ayodhya Ramaiah ,Sri Manasa Psychiatric Hospital Vijayawada 2. Dr.Ravi Bhargav NGO Child Care 3.Sr.Dr.Sheela Nicholas, Navjeevan Bala Bhavan, Vijayawada	Regional Seminar
	44	5 th and 6 th February 2024	“Modern Psychological Perspectives and Challenges in Contemporary Language and Literature”	National Seminar
Statistics Department	45	22 nd and 23 rd February 2024	“Data Science – Transforming Data into Decisions”	National Workshop
Logistics Management Retail Operations , e Commerce Operations and Maritime Logistics (2)	46	16 th and 17 th December 2023	Global Emerging issues in Human Resource Management	National Seminar
	47	27 th and 28 th July 2023	Application of Artificial Intelligence in Modern Human Resources Management”	National Seminar
Aviation Management (3)	48	21 st to 28 th Aug 2023	Management Development program by GHRD Amaravati	Seminar
	49	5 th August 2023	Aviation Security Culture week	Workshop
	50	12 th and 13 th December 2023	International Civil Aviation Day	National Seminar
Agricultural and Rural Development (1)	51	27 th and 28 th March 2024	Entrepreneurial Insights for Agricultural Start-Ups	Seminar

GUEST LECTURES DELIVERED

**LIST OF GUEST LECTURES /INVITED TALKS CONDUCTED FOR THE
ACADEMIC ENRICHMENT OF STUDENTS DURING THE ACADEMIC YEAR
2023-2024**

Department	S No	Date	Topic	Name of the Resource Person	Guest/Invited Talk
Agriculture And Rural Development	1	4 th and 5 th September 2023	Beekeeping, Business Avenues and Entrepreneurship	Kishore Kumar and E.Sandeep CBRTI, Syngenta	Guest Lecture
BBA	2	26-09-2023	Effective Ways of Wealth Creation	Mr. Rahul Dhawan	Guest Lecture
	3	12-10-2023	Internship Opportunities in Flipkart	Mr. Karthik and Mr. Bhanu.	Guest Lecture
Biotechnology	4	04.11.2023	Role of Clinical Research in Cancer and its Drug Development	Mrs. Karishma Cavaxion Clinical Research Pvt Ltd	Guest Lecture
Commerce (6)	5	27.06.2023	The Scope of Higher Education and the Need of Earning & Living at an Early Age	Mr. Rajashekar Reddy, CEO of Bajaj Finserv.	Guest Lecture
	6	10.07.2023	Career Advancement	Mr. Narasimha, TIME, Vijayawada	Guest Lecture
	7	11-12-23	Career Advancement	Mr. Rajesh Pershad, Asst.Prof.Ashoka School of Business & Human Potential Trainer, Hyderabad	Guest Lecture
	8	20-12-2023	Career Guidance and Artificial Intelligence	Mr. Subhash Tej, Asst.Prof.Department of Data Sciences, Siva Sivani Institute of Management, Secunderabad	Guest Lecture
	9	05-01-2024	Financial	Mrs. Varalakshmi,Asst.Prof. Department of	Guest

Commerce			Technologies	Management Andhra Loyola College, Vijayawada-8	Lecture
	10	03-01-24	Career Guidance on Online Learning	Mr Sandeep	Guest Lecture
Aviation Management		28.02.2024	Women Empowerme nt in Aviation Industry		Guest Lecture
Chemistry	11	15.09.2023	Electronics in view of Engineers Day and its careers	Mr. P. Kalee Prasad, Asst. Director, Door darshan Kendra, Vijayawada	Guest Lecture
Economics	12	30.09.2023	" World Economic Situation and Prospects- India the way Ahead"	Dr Tamma Koti Reddy, Professor of Economics & Dean, Faculty of Social Sciences. ICFAI Foundation for Higher Education, Hyderabad.	Guest Lecture
Electronics	13	15.09.2023	Electronics in view of Engineers Day and its careers	Mr. P. Kalee Prasad, Asst. Director, Door darshan Kendra, Vijayawada	Guest Lecture
	14	21.12.2023	Workshop on 3E Program (Life Skills and Career Guidance)	Sri. P. Raju, Assistant General Manager, BSNL, Rtn. V. Kesava Rao, Retired Deputy General Manager, BSNL,Vijayawada	Guest Lecture
	15	12.02.2024	Data communicati on and Network Systems	Dr. V. Shanmukha Rao, Associate Professor ALIET, Vijayawada	Guest Lecture
English	16	06.06.2023	'Advanced Communicat ion Skills'	Dr. Santhakumari PB Siddhartha Arts and Science College, Vijayawada	Guest Lecture
	17	05.08.2023	"The Role of Technology in ELL"	Dr. G. Sahaya Baskaran Andhra Loyola College (Autonomous), Vijayawada	Guest Lecture
Food	18	23.09.2023	Smarter	Dr. Mrinmoy Roy, Asst	Guest

Technology			Senses for Safer Sustenance: Revolutionizing Food Industries through Artificial Sensing Technology	Professor, Dept of Food Technology, Vignan University	Lecture
	19	12.02.2024	Smarter Senses for Safer Sustenance: Revolutionizing Food Industries through Artificial Sensing Technology	Mr. P. Sandeep, City QA Senior Analyst, Licious.	Guest Lecture
Logistics & Retail Operations	20	25.05.2023	Significance and Opportunities in Logistics & Retail Sector	Dr.Y.Srinivasa Rao Vignan's Deemed University	Guest Lecture
	21	21.12.2023	Supply chain collaborations in E-commerce and Retail	Mr. Adapa Uma Chandra Shekar ,Regional HR ,Reliance Trends Regional HR ,Reliance Trends	Guest Lecture
	22	13.02.2024	Green Marketing	Dr.DSV.Krishna Kumari Assistant Professor at Acharya Nagarjuna University	Guest Lecture
Mathematics	23	07.07.2023	Importance of Mathematics	J.Rajendra, AVSM,VSM Air Vice Marshal(Rtd.) Govt. of India	Guest Lecture
	24	07.11.2023	Introduction to Math Type Software	K.T.S.S.Raju Andhra Loyola College	Guest Lecture
	25	09.01.2024	How to achieve Goals in your Life	Rev.Fr.B.Bala Kumar, S.J YES-J, Andhra Loyola College	Guest Lecture
MBA	26	27.09.2023	Life Skills	Dr. Sai Naveen Kumar Director & CEO of	Guest Lecture

				PTBD Academy Pvt. Ltd	
	27	29.09.2023	Higher Education & Jobs	Mr. Rajesh Pershad	Guest Lecture
	28	04.10.2023	Guest Talk on HR	Ms.PallaviGandhalikar Bajaj Finserv	Guest Lecture
	29	14.12.2023	Campus to Corporate Journey	Ms.M.Yogitha Trainer Talent Matrix	Guest Lecture
	30	10.01.2024	Finanacial Literacy	Sri.Zakir Hussain Artha Intgrated Financial Academy	Guest Lecture
	31	27.11.2024	The Psychological perspective of Entrepreneurs in the Current Digital Age	Sri.T.Balaji Chief Financial Officer CorbitragePvt.Ltd	Guest Lecture
<u>MCA</u>	32	28.06.2023	Optimizing datasets of cloud using Normalization	Dr.T.Ravi Kiran	Guest Lecture
	33	17.07.2023	Nurturing Emotional Well- Being and Fostering Social Harmony	Dr.JayaMohan	Guest Lecture
	34	21.08.2023	World Entrepreneurship Day	Mr.Manjunadh	Guest Lecture
	35	16.10.2023	Data Science	Mr.Vibinchandar (Academics head – SUP) Fixity EDX	Guest Lecture

	36	17.10.2023	Entrepreneurship as a Tool for Sustainable Employment	Mr.Bharat Kumar Reddy Gujavarti (Pragmatiq Systems' Founder and CEO)	Guest Lecture
	37	20.10.2023	Prompt Engineering	Mr.Samrat Krishna Gaddam	Guest Lecture
	38	21.12.2023	Carrier Guidance	Dr.V.Srinivas	Guest Lecture
	39	22.12.2023	Research Perspectives of Computer Science: Approaches and Opportunities	Mr.Pagalla Bhavani Shankar	Guest Lecture
Visual Communication	40	12.09.2023	"Communication and Wide Career Opportunities in Visual Communication and Electronic Media."	Rev. Fr. Vernard Antony SJ Secretary of Communication for the Jesuit Conference South Asia.	Guest Lecture
	41	21.12.2023	"Career prospects in marketing, production, and design within the entertainment industry".	Mr. Rickey Martin Regional	Guest Lecture
	42	15.12.2023	"Career prospects in marketing, production, and design within the entertainment industry".	Tollywood	Guest Lecture
Women Cell	43	07.08.2023	Pressures and Issues of Today's Teenagers	Mrs.B.Pushpa Kumari High Court Lawyer	Guest Lecture
	44	17.08.2023	Shattering Stereo types, Sparking Transformation-A surging	Dr.D.Vizai Bhaskar Akademi Awardee Playwriter Telugu	Guest Lecture

			Force		
	45	11.10.2023	International Girl Child Celebrations	Dr.D.Tabhita, Asst. Prof. in Mathematics, Andhra Loyola College	Guest Lecture
	46	12.12.2023	Hygienic Harmony: Building Blocks for a Healthy Lifestyle.	Dr.J.Prathyusha,	Guest Lecture
	47	30.01.2024	Illuminate for a Cause: Breast Cancer Awareness Campaign	Dr.S.Himabindu	Guest Lecture
Zoology	48	02.02.2024	Cell Culturing Basics and Applications	Dr. J. Naveena Lavanya Latha Krishna University	Guest Lecture
Library and Information Science	49	11.08.2023	Librarians' Day	Mr.M.Kalyan Faculty of International Affairs , IAS Study Circle, Vijayawada	Guest Lectures

LIST OF DEPARTMENTAL FESTS / EVENTS / DAYS ORGANIZED FOR THE ENRICHMENT OF STUDENTS DURING THE ACADEMIC YEAR 2023-2024

Department	S No.	Date	Event	FESTS / EVENTS / DAYS
MBA	1	4 th and 5 th August, 2023	Magnalite	Departmental Fest National Level Academic Competitions
MCA	2	11 TH 12 TH August 2023	Sameeksha	Departmental Fest Seminar cum Academic Competitions
Oriental Languages	3	29 th August 2023	Telugu BhashaaDinotsavam	Academic Competitions
	4	31 st August 2023	SanskruthaBhashaaDinotsavam	Academic Competitions
	5	14 th September 2023	Hindi Divas	Academic Competitions
	6	21-02-2024	Importance of Mother Tongues	Showcasing of Linguistic Diversity of ALC
Commerce	7	3 rd and 4 th	Bemus 2023	Departmental Fest

		October 2023		National Level Academic Competitions
Political Science	8	17 th September 2023	International Day of Democracy	Academic Competitions
Arts	9	4 th and 5 th October 2023	Zenetra 2023	Departmental Fest State Level Academic Competitions

LIST OF FIELD TRIPS EDUCATIONAL AND INDUSTRIAL TOURS ORGANIZED FOR THE ACADEMIC ENRICHMENT OF STUDENTS DURING THE ACADEMIC YEAR 2023-2024

Department	S No.	Date	Place of Visit	Field Trips /Industrial Tours /
Artificial Intelligence	1	2 nd May 2023	STPI, Vijayawada	Industrial Tour
MBA	2	15-07-2023	MOHAN SPINTEX INDIA LTD Remalle	Industrial Tour
	3	18-07-2023	JOCIL LTD Doki-parru	Industrial Tour
Agriculture And Rural Development	4	20.01.2024	Sri Satya Deva Nursery And Rama Seetha Dairy Farms Kadiyam and Atthamuru, Rajahmundry	Field Trip
BBA (3)	5	23.09.2023.	4S Spintex India PVT LTD Jaggayapet	Industrial Tour
	6	27.09.2023	Peral Beverages Limited Guntur	Industrial Tour
	7	19 th Feb,2024	Masters Aluminium India Pvt Ltd Hanuman Junction	Industrial Tour
Economics	8	22.02.2024	KCP Sugar Mills, Vuyyuru.	Industrial Tour
Electronics	9	26.09.2023	Satish Dhawan Space Centre (SDSC) SHAR Sriharikota	Industrial Tour
	10	20.02.2024	Electronic Department organized a Science Exhibition on Electronic Project Expo;	Exhibition
Computer Science	11	21.09.2023	“Computer Science Fair 2K23”	Exhibition
	12	22.12.2024	STPI, Vijayawada	Industrial Tour
Food Technology	13	18.09.2023	Harmony Foods, Vizag	Industrial Tour

MBA	14	22-12-2023	K.C.P. SUGARS Vuyyuru	Industrial Tour
MCA	15	04.12.2023	STPI, Vijayawada	Industrial Tour
History, Economics and Political Science	16	28-07-2023 to 02-08-2023	Parliament and other Places in New Delhi	Field Trip
Aviation Management	17	27-28 OCT 2023	Vijayawada International Airport, Gannavaram	Field Trip
Library and Information Science	18	29.11.2023	National Books Exhibitions	Exhibition

LIBRARY

The Library continued its expansion spree apace this academic year too in terms of books, Journals and infrastructure in tune with the growing number of users. Addition of a wide range of books on subjects like Aviation Management, Agriculture, Hotel Administration, Liquid Crystals etc., formed part of expansion. A total No. of **570** books have been added to the existing collection and 106 Journals & Magazines have been renewed this year.

Loyola Book Reviewers' Association: The activities of Loyola Book Reviewers' Association were inaugurated on 26.07.2023. A total Number of **Eight Book Reviews** were organized in the course of the academic year.

NATIONAL CADET CORPS (NCC)

Our college has all four wings of NCC - Air Wing, Naval Wing, Army Wing, and 3 (A) Remount & Veterinary Regt.

Our cadets, led by efficient A.N.Os, participated in expeditions and camps across India, including the All India Girls Trekking Expedition 2023, Vayu Sainik Camps, and Air Force Attachment Camp. They also took part in social service events like International Yoga Day and Red Cross Blood Donation Camp. We are proud of our cadets' achievements.

Three of our NCC cadets participated in the Republic Day Parade this year. **Cadet Senior Under Officer B. Ratna Abhilash of Air Wing won the gold medal for the Cultural Show** presented before the Honorable President of India and **Senior Under Officer V. Bhanu Krishna Sai of Cavalry Wing received the Bronze Medal for Horse Riding.** Cadet **K. Nikhilesh Reddy** also participated. Congratulations to all three cadets for their outstanding achievements.

NATIONAL SERVICE SCHEME (NSS)

Andhra Loyola College has six NSS units led by Programme Officers –Dr.K.Sekhar, Unit-I, Mr.R.John, Unit II, and Dr.A.Samuel Dayakar, Unit III, for Degree Section,

Dr.T.Suresh, for Postgraduate Section, Dr.N.Satyanarayana, Unit I and Mr.K.Prakasa Rao, Unit II, both for the Intermediate.

They organized the following Programmes:

- Conducted two Blood Donation Camps,
- Celebrated Independence Day and
- Celebrated National Blood Donation Day.
- Celebrated NSS Foundation Day
- Conducted Anti-Drug Abuse Campaign, and
- National Yoga Day.

These activities reflect our College's commitment to creating socially responsible citizens.

HIGHER EDUCATION FOR PEOPLE WITH SPECIAL NEEDS – (HEPSN)

- 14 Smart Vision glasses with AI assistance for visually impaired students from Help the Blind Foundation
- Enable India to train for visually impaired individuals for enhancing their employability in the corporate sector; thanks to this training Visually impaired **Akbar Sai got a Machine Learning job at Amazon**
- Rs.4.55 Lakhs scholarships for differently abled Students from Samarthanam Trust and Help the Blind Foundation during the current Academic Year

STUDENT SUPPORT (TRAINING & PLACEMENT)

Our College Placement Cell conducted 6 Placement Training Programmes

Training Programmes Conducted by ALC Placement Cell

Sl. No	Type of Training	Offered by	UG / PG	Month	Number of Students Beneficiaries
1	Soft Skills and Life Skills Training (24 hours in three days)	Rubicon, Pune, under CSR	PG	Aug 2023	180
2	Soft Skills and Life Skills training (24 hours in three days)	Rubicon, Pune, under CSR	UG and PG	Nov, Dec 2023	920
3	CPBFI – Certificate Course in Banking Finance and Insurance (96 hours of Off-Campus training for 28 days)	Bajaj Finsev, Pune under CSR	PG- 2 Batches; UG- 1 Batch	July 23, Sept 23, April 24	140
4	APSSDC Online Course On Aptitude and Soft skills	APSSDC & ESC-ALC	Aptitude – 3 Batches Soft Skills 3Batches	June23 – March 24	1020
5	LinkedIn Premium Access worth Rs 9000/- each for learning Online Course from International	Face Prep Academy, Coimbatore	UG and PG – All Students	June 23- Aug 23	3500

	Universities Free of Cost				
6	Computer Course for Visually Challenged	Enable India, Bangalore	Visually Challenged Students of ALC	June 23- March 24	9

Thanks to the efforts of the Placement Cell 186 of our Students got Placements so far for the current Academic year as detailed below -

Si.No	Name of the Company	UG/PG	No. of students selected
1.	Accenture	UG	9
2.	Best Tax Filer (LIC)	UG	12
3.	Direct Dialogue	UG	2
4.	Star Life Health Insurance	PG	38
5.	Pledge A Smile (Foundation) Internship	UG	1
6.	Race Spoken English Training Academy	UG	20
7.	Speaking Tree	UGand PG	16
8.	Sutherland	PG	9
9.	TCS	UG and PG	70
10.	City Bank	PG	9
	Total		186

EXTENSION SERVICES

Our College Extension Services Andhra Loyola Assistance for Neighborhood Advancement (ALANA) / Andhra Loyola Extension service for Rural Transformation (ALERT) conducted the following Programmes:

1. WORLD DAY AGAINST CHILD LABOUR:

On the commemoration of the World Day Against Child Labour, the ALC Extension Wing ALANA and NSS Units collaborated to host an insightful awareness program for Degree students on the 12th of June 2023. This significant event took place at the PG Seminar Hall in partnership with Don Bosco Navjeevan Bala Bhavan. The International Labour Organization (ILO) declared June 12 as the World Day Against Child Labour in 2002, aiming to heighten awareness about this pressing issue. Consequently, the World Day Against Child Labour is annually observed on June 12th.

Sri. Bargav Ram, a distinguished Member of the Child Welfare Committee in NTR District, graced the program as the Chief Guest. He delivered a compelling message emphasizing that every child under 14 years old possesses the right to education. Sri. Ram urged attendees to support and motivate children who have dropped out of school to resume their education. He highlighted that various factors, such as poverty, orphanhood, single-parent households, parental ill health, and runaway situations, contribute to child labour. Sri. Ram earnestly requested all students to remain vigilant

and, if they encounter instances of child labour, either encourage the children to enroll in school or report the information to the toll-free child-line at 1098.

The program witnessed the presence of esteemed individuals, including Rev. Fr. G. Kiran SJ, Vice Principal; Rev. Fr. N. Ratna Kumar, Executive Director of NavjeevanBalabhavan; Mr. Shekar, Project Manager at NeethoduVekasakendram; Mr. R. John, Extension Coordinator; NSS Programme Officers Dr. Samuel Dayakar, Sri. K. Prakasa Rao, Dr. K. Shekar, Dr. Suresh, Mr. D. Elisha, and numerous participating students. Their collective involvement underscored the importance of addressing and combatting child labour through collaborative efforts.

2. ANTI DRUG-ABUSE RALLY:

To foster greater awareness among the general public and college students, the Extension Wing ALANA and NSS units, in collaboration with Don Bosco Navjeevan Bala Bhavan Vijayawada, orchestrated a purposeful rally on the 22nd of June 2023. The route spanned from ALC College to Machavaram Police station, traversing through Veterinary Colony and Arul Nagar.

The inaugural moment of the rally was marked by Rev. Fr. G.A.P. Kishore, SJ, Principal of ALC, who waved the flag, officially commencing the procession. Notable figures such as Rev. Fr. Santiyagu Thomas, Provincial of NavjeevanBalabhavan, Rev. Fr. Ratna Kumar, Director of Navjeevan Bala Bhavan, Mr. Shekar, Program Manager at Navjeevan Bala Bhavan, along with NSS Programme officers and students from degree, postgraduate, and intermediate levels actively participated in the rally. Their collective efforts extended beyond the mere physical demonstration, as they fervently advocated slogans against drug abuse, emphasizing the imperative message of saying no to drugs and promoting a drug-free environment.

3. ONE DAY WORKSHOP ON IMPLEMENTATION STRATEGIES & FUTURE PLANNING FOR SC/ST SUB-PLAN:

A comprehensive one-day workshop addressing the crucial aspects of implementation strategies and future planning for the SC/ST sub-plan was thoughtfully organized by the Dalit Bahujan Resource Center. The enriching event took place at Hotel Sinduri on the 11th of July 2023, attracting participation from state-level delegates representing various NGOs and institutions. Among the esteemed participants were Rev. Fr. AXJ Bosco, SJ, a distinguished former Provincial and committed Dalit activist, as well as Mr. R. John, Extension Work Coordinator, both of whom actively engaged in the program. Their insightful contributions added valuable perspectives to the discourse on empowering marginalized communities.

4. SWACHH BHARAT CLEANLINESS DRIVE:

In the spirit of the Swachh Bharat Abhiyan initiative, as part of the ALANA Extension program, students from the first year of the Degree program actively engaged in a Campus Cleanliness Drive on the 03.08.2023. This endeavor not only injected fresh enthusiasm into the participants but also bolstered their commitment to the cause.

The initiative effectively conveyed a crucial message: the imperative need to preserve cleanliness in our surroundings and abstain from polluting the environment with

plastic and dry waste. Volunteers, in addition to their efforts in cleaning, took the extra step of trimming bushes to further enhance the tidiness of the campus. The collective involvement of the first-year Degree students, alongside the dedicated participation of Mr. R. John, the Extension Coordinator, significantly contributed to the success of the program.

5. NUTRITION SUPORT PROGRAM FOR HIV / AIDS & TB PATIENTS:

On August 5, 2023, an ALANA - MANNA Extension program, specifically a nutrition support program, was conducted at the Multipurpose Hall for People Living with HIV/AIDS (PLHA) and TB patients. Rev. Fr. Raju, SJ, the Vice Principal, graced the event and emphasized the importance of utilizing the regular ration provided by ALC along with a healthy diet to bolster the immune system. Additionally, nutrition supplements comprising five different fiber and iron-rich provisions were distributed to 110 PLHA and TB patients. The program saw the participation of Mr. Yakobu from NavjeevanBalabhavan as well as Mr. R. John, the Extension Coordinator, along with DOVE Student Volunteers.

6. SEMINAR ON GENDER EQUALITY:

As part of our College Extension program, ALERT organized a seminar on Gender Equality in collaboration with CITRA (Centre for Information, Training, Research, and Action) Secundrabad, on the 18.08.2023. The seminar featured the participation of Transgender members from the Swetha Transgender Welfare Society of Chilakaluripet.

The engagement of students was notable, as they actively took part and dispelled prevalent myths surrounding Transgender individuals in society. Ms. Sujatha, a representative from the Swetha Transgender Welfare Society, delivered an outstanding speech addressing the contemporary challenges faced by the Transgender community. She urged the present generation of youth not to hastily make decisions to become transgender, emphasizing the importance of treating Transgenders with equal respect, as they are also human beings.

The event saw the presence and participation of key figures, including Rev. Fr. Yesuratnam, SJ (Director of CITRA), Rev. Fr. Rayappa SJ (Head of the Department of Visual Communication), Mr. R. John (Extension Coordinator), and students from both the first and second years.

7. NUTRITION SUPORT PROGRAM FOR HIV / AIDS & TB PATIENTS:

On October 10, 2023, an ALANA - MANNA Extension program focused on nutrition support was held at the Multipurpose Hall for People Living with HIV/AIDS (PLHA) and TB patients. Mr. R. John, the Extension Work Coordinator at ALC, delivered a talk on maintaining a healthy nutrition diet to strengthen the immune system.

Alongside the talk, nutrition supplements containing five different fiber and iron-rich provisions were distributed among 105 PLHA and TB patients. The event was attended by Mr. Madhu, Project Manager from ARHEDS TI NGO, and Mr. R. John, the Extension Coordinator, in addition to DOVE Student Volunteers.

8. ALANA – PILLALA PANDUGA

On November 14, 2023, Andhra Loyola College's Extension wing, through the ALANA program, extended invitations to children from Vijayawada Municipal Schools and slums, collaborating with local NGOs such as Yesupadam Charitable Society, DBRC, and NavjeevanBhalabhavan. The event took place at the College's Hockey and Football grounds, with the participation of Rev. Fr. Dr. G.A.P. Kishore SJ, Principal, and Mr. K. Ajay Kumar, a retired IRS Officer representing NGOs.

Mr. K. Ajay Kumar emphasized the health benefits of sports, encouraging the children to stay physically active as it aids in concentration during studies. He commended ALC's management for organizing the "Pillalapanduga" event. The program featured various sports and games organized by student volunteers for primary and high school students, including running races of different distances, volleyball, coconut breaking, musical chairs, and tug of war. Prizes were awarded to the winners, and the event was attended by 300 school children, student volunteers, NGO representatives, and Mr. R. John, the Extension Coordinator.

9. INVITED TALK - NUTRITION CARE FOR INDIVIDUALS WITH HIV / AIDS :

Under college Extension programme ALANA-MANNA Mr. R. John, the Extension Work Coordinator ALC, was extended an invitation to present a lecture on Nutrition Care for individuals living with HIV/AIDS at ARHEDS (Adarsha Rural Health & Economic Development Society) in Gandhi Nagar, Vijayawada, on the 21st of November 2023.

During his presentation, Mr. John delved into the significance of a nutritious diet to enhance immunity, emphasizing the consumption of iron-rich foods such as jaggery, millets, flattened rice, and red gram. The participants, including Mr. Madhu (Project Manager), Ms. Asha (Coordinator), representatives from Jeevana Rekha Mahila Sangam, and NGO staff, actively engaged in the program. The audience comprised Peer Educators and Outreach Workers actively involved in the Targeted Intervention project, funded by the Andhra Pradesh State AIDS Control Society (APSACS), specifically focused on Female Sex Workers.

10. NUTRITION SUPORT PROGRAM FOR HIV / AIDS & TB PATIENTS:

In light of the annual World AIDS Day observed on December 1st, the Extension division of ALC arranged a Nutrition support initiative under ALANA-MANNA on December 6th, 2023, held at the Multipurpose Hall for People Living with HIV/AIDS (PLHA) and TB patients. Rev. Fr. G.A.P. Kishore SJ, Principal, and Ms. Renuka, President of Adharsha Welfare Society for PLHA, graced the occasion.

Rev. Fr. G.A.P. Kishore SJ, Principal, highlighted the significance of utilizing the standard rations provided by ALC along with a nutritious diet to enhance the immune system. Furthermore, nutritional supplements containing five distinct fiber and iron-rich provisions were distributed to 100 PLHA and TB patients. The event witnessed the involvement of Mr. Yakobu from NavjeevanBalabhavan as well as Mr. R. John, the Extension Coordinator, alongside DOVE Student Volunteers.

11. ALERT – TRIBAL EXPOSURE PROGRAMME:

As part of our College ALERT Extension program, our first-year degree students volunteered to visit LITDS Katukapally from December 27 to December 30, 2023. They explored tribal villages to gain exposure to tribal life as part of the program. Additionally, our students organized awareness programs on health, sanitation, combating alcoholism, preventing child marriages, and promoting children's education through skits and songs.

These programs were conducted in Ramachandrapuram, Balimela, Katukapalli, Maddigudem, as well as among the Guttikoya and Konda Reddy tribes. Mr. R John, the Coordinator of Extension Activities, supervised and coordinated the entire program alongside the student volunteers from LITDS Kakutapally.

12. ESTABLISHMENT OF A SCIENCE LABORATORY FOR TRIBAL SCHOOL CHILDREN:

During our College ALERT Extension initiative, we discovered a lack of proper science lab equipment, including apparatus, chemicals, and acids, at the Tribal school within LITDS, Katukapally. Our student volunteers stepped in to conduct science experiments in front of the school children, raising awareness about identifying acids and basic elements relevant to their studies. Following their presentation, a demonstration session was held with 8th and 9th class students, showcasing the experiments in more detail. The program was attended by Rev. Fr. Augustin SJ, Head Master of Aroope High School, Rev. Fr. Prasanth SJ, Director of LITDS, student volunteers, and Mr. R. John.

13. INVITED TALK ON “ETHICAL DILEMMAS AND SOCIETAL RESPONSIBILITIES ON HUMAN TRAFFICKING”:

Extension Wing of ALC organized an invited talk titled "Ethical Dilemmas and Societal Responsibilities on Human Trafficking" on February 9, 2024, at the PG Seminar ALC. Rev. Sr. Sahaya Mary, Head of the Department of Social Work at Maris Stella College, was the Guest Speaker, alongside Mr. A. Ramesh, District Coordinator of the Child Rights Advocacy Foundation Krishna District, and Rev. Fr. M. Sahayaraj SJ, Correspondent of ALC, who participated in the program.

During her address, Rev. Sr. Sahaya Mary urged student participants to take care of themselves and their friends due to the rise in trafficking cases in Vijayawada and other cities. She advised them to remain vigilant in new places, while traveling, visiting malls, etc., and to report any suspicious individuals immediately to the police by dialing 100. Students actively engaged in the program, clarifying their doubts and contributing to discussions. The program was attended by 150 students and coordinated by Mr. R. John, the Extension Work Coordinator.

14. NUTRITION SUPORT PROGRAM FOR HIV / AIDS & TB PATIENTS:

On February 10, 2024, a comprehensive ALANA - MANNA Extension program, specifically addressing nutrition support, was held at the Multipurpose Hall for People Living with HIV/AIDS (PLHA) and TB patients. Rev. Fr. G.A.P. Kishore SJ, the esteemed Principal of ALC, delivered an insightful talk on the significance of maintaining a healthy nutrition diet to effectively strengthen the immune system and overall well-being. In conjunction with his address, nutrition supplements comprising

five different fiber and iron-rich provisions were generously distributed among 105 PLHA and TB patients, aiming to enhance their nutritional intake and support their health. The event garnered significant participation from NGO representatives, alongside the dedicated involvement of Mr. R. John, emphasizing the collaborative efforts to promote better health outcomes for vulnerable communities.

IN MEMORIUM

Rev.Fr.ThomasKoyipuram,SJ, (94), who served the students of our Xavier Hostel with compassion, commitment, dedication and distinction as the Warden from 1969 to 1978 breathed his last around 12:20 pm on 02.09.2023, Saturday, in St. Ann's Hospital, Vijayawada.

Rev.Fr.ThomasKoyipuram,SJ, was born on 20.01.1929 at Pala of Kottayam District in Kerala. He joined the Society of Jesus on 01.08.1950 and was ordained as a Priest on 24.03.1962.

Ever since he spent 22 years in our Andhra Loyola College as an Assistant Warden (1963-1964), Warden (1969-1978), Spiritual Father (1994-1999) and Resting and Praying for the Society of Jesus during the last 7 years (2016-2023). His Last Rites and burial took place in our Andhra Loyola College on 04.09.2023, Monday.

The present and past Staff and Students of Andhra Loyola College acknowledge with utmost gratitude the distinguished and dedicated services of Rev.Fr.ThomasKoyipuram,SJ, to Andhra Loyola College. May his sole rest in peace!

CONCLUSION

I also acknowledge with sincere gratitude the unwavering dedication and the distinguished services of all our Management Members, Vice Principals, Controller of Examinations, IQAC Coordinator, Academic Secretary and Assistant Academic Secretary, Deans, Heads and Coordinators of the Departments, Deputy and Assistant Controllers of Examinations, Admissions Coordinator, Criterion wise Coordinators of NAAC and all the Faculty Members for their relentless hard work to mould our students as global citizens with Competence, Conscience and Compassionate commitment.

May God Almighty continue to walk with all of us to realize this Mission of Andhra Loyola College!


 PRINCIPAL
 ANDHRA LOYOLA COLLEGE
 VIJAYAWADA-8